A201CES - EFFECTIVE COMMUNICATION SKILLS

MODULE SUMMARY

The aim of this module is to build on the student's experience of communication, allowing them to understand the basis for inter-personal communication, whilst also requiring them to develop and apply appropriate communication strategies. Topics include barriers to effective communication, assertiveness skills and techniques, an introduction to emotional intelligence, neuro-linguistic programming, verbal and non-verbal communication, personality and culture. Students will be given the opportunity to practice these skills in a safe environment and reflect on current performance and future development needs.Students who undertake this module will develop skills to be in a stronger position to secure employment. Cross-sector, employers have identified effective communication as an essential skill they look for when recruiting graduates.

ENTRY REQUIREMENTS

None.

SKILL BUILDER

Coming soon...

PROGRESSION

There is no specific pathway for this module.

ASSESSMENT

Coursework 1,750 words (100%)

EXCLUDED COMBINATIONS

Module: A301CES

FOR MORE INFORMATION VISIT:

https://students.coventry.ac.uk/mid